



Connecting Students and Universities

MEDIA KIT 2016

Al-Jamiat is an online magazine for international students who are intending on studying at a university or college in the United States of America. We connect students with resources to connect to universities, as well as tips for how to apply, and insight into student life at universities.

Twice a year, Al-Jamiat organizes student recruitment fairs in the Middle East, North Africa and Asia through their partnership with U.S. Education Group.



1,500 monthly website visitors



3,500 Facebook followers



Over 20,000 students attend fairs annually

Small Square

Rectangle

Half Banner

Full Banner



Unit Size	Pixel Size	Rate / Duration	Rate / Duration
Small Square	250 x 250	\$300 / 6 months	\$500 / full year
Rectangle	300 x 250	\$350 / 6 months	\$600 / full year
Half Banner	234 x 60	\$350 / 6 months	\$600 / full year
Full Banner	468 x 60	\$500 / 6 months	\$850 / full year

Standard File Formats: .gif, .jpg

File Size: 100K max. file size

Rich Media: Flash/HTML 5, JavaScript (Back up image required)

Looping/Animation: 3X looping max., 15 seconds / animation max.

Email artwork to: info@usegtours.com



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